# ADVERTISING & DESIGN CO

Branding:: Design:: Marketing Packaging:: Interactive:: Social

COMPANIX	CON	TACT
COMPANY /	$\alpha \alpha \alpha$	
COMPAIN		

## NORTH WARREN CHAMBER OF COMMERCE / DREW CAPPABIANCA

# DESCRIPTION

### **NWCC MAP + BROCHURE**

## SCOPE

Creative Concept + Strategy	Trampoline provides
Copywriting + Text Edits	Client provides
Photography + Illustration	Trampoline provides
Revisions	Includes 2 rounds of revisions*
Timeline	TBD
Intellectual Property	Client owns/ Trampoline rights of usage
Production	Not Included

# PROJECT DELIVERABLES

NAME

COST

# **BROCHURE + MAP**

\$14,500

A print collateral design that communicates the various offerings appealing to visitors to the North Warren region. Messaging, copy and illustrated map of the area combined with visual elements specific to the towns of Horicon, Chester and Johnsburg. Visuals will include businesses, landmarks, historical info, and recreational opportunities.

## Deliverables include:

 One site map design with information on opposite side that includes description of area, photos, list of businesses and an area for advertisers buying into it.

TOTAL

**CONFIDENTIAL:** For NWCC only

\* Any desired changes expressed by the client after final approval or beyond the stated Rounds of Revisions, will require compensation to Trampoline, in addition to the payment of whatever costs are incurred to Trampoline as a result of the client's change(s). Any work done by Trampoline that is not outlined in this form will be invoiced in addition to the expenses stated above.

SUBTOTAL

\$14,500

+/-

TOTAI

\$14,500





<sup>\*</sup> Distribution should be considered, although priced separately, upon request.

# TRAMPOUNE

ADVERTISING & DESIGN CO

TERMS

- 50% payment due to start and 50% due on completion of project.
- Quote is effective for 30 days. Trampoline® retains the right to invoice the entire project in full or cancel items.

#### RATE / REVISIONS

\* Price includes initial first-round draft and up to two rounds of revisions. Changes made after the third round OR final signed approvals will be billed at an hourly rate of \$150/hr. Client reserves the right to decline any design work, but agrees to compensate for the amount of time spent on the project based upon a \$150/hr. fee.

#### CHANGE IN SCOPE

Total cost is based upon specific, up-to-date requests. Unforeseen changes or additions to the original scope of work will be billed accordingly on final or separate invoice. Once Trampoline™ receives additional information regarding production, deadline, updates, revisions and/or final output of project, an itemized description of services and cost will be provided on a final or separate invoice.

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#### RIGHTS OF OWNERSHII

The material transferred can be used only for the purposes stated within this contract. All other use(s) and modification(s) is (are) prohibited. All rights not transferred remain the property of Trampoline™. Usage beyond that granted to the Client herein shall require payment of a mutually agreed upon additional "Reuse Fee" subject to all terms. All materials, including intermediate milestone deliverables, may not be copied without the permission of Trampoline™, and must be returned after use. Any transfer of rights is conditional upon receipt of full payment.

\_\_\_\_ (initial here)

# APPROVAL

Your signature below indicates approval to start project • Information remains confidential

Signature:	
Date:	
Organization Name:	
Contact Name:	
Street Address:	
City/State/Zip:	
Phone/Fax/Cell:	
Email/Website:	
	ID#.

For NWCC only

CONFIDENTIAL:

Thank you for your consideration,

Amanda Magee Partner, New Business Development **Paula Slayton** *Partner, Business Management* 

**Sean Magee**Partner, Brand Strategy

**Derek Slayton** *Partner, Creative Direction* 



